

POST-GRADUATION

Political Journalism



2022/2023

Objectives

- Create multimedia content;
- Understand the importance digital information sources, data journalism and deontology;
- Acquire skills in analysing political speech in verbal and visual terms;
- Understand how to deconstruct political messages and how they are reconstructed in the media by journalists and opinion makers;
- Acquire skills to do political coverage in different scenarios and in traditional and digital media;
- Analyse and understand the media system and the development of media public policies in Portugal and in the EU;
- Reflect on journalism, democracy and citizenship and the relationships among different actors in the digital media system.

Who should attend

- The program is open to all those aiming to further their skills in political journalism.

The program is taught online

Information



215 800 952

academy.autonoma.pt / academy@autonoma.pt

Structure

The Post-graduation in Political Journalism aims to provide skills to the professional in political journalism in the context of cultural convergence: media convergence, participatory culture and collective intelligence.

The eLearning regime allows participation by all those aiming to be journalists or who are journalists in national, local, or regional media channels in Portugal or in a Portuguese-speaking country.

The program includes a series of modules on a digital media project. Specialization in this field of journalism is therefore provided from a practical perspective, in the already referred media and language "cultural convergence".

The different sources, political journalism in the context of democracy and citizenship, the changes in political communication in which journalists, professionals, political actors, and citizens need new skills to inform and be informed are the topics relevant to make students/journalists able to deconstruct and reconstruct the political message in the media.

This post-graduation also includes several conferences with communication experts and professionals, which will allow students to discuss topics relevant for their professional performance.

**Coordinator: Isabel Damásio
Joana Reis**

DURATION

January 2023

TIMETABLE

Tuesdays 19:00 – 23h00

Wednesdays 19:00 – 23:00

E-Learning

WORKLOAD

138 hours

FEE

Application	100€
Enrolment	100€
Certificate	75€
Tuition fees	1200€*

*Fee can be paid in 6 instalments or in full. If payment is in full, a 3,5% discount is applied.

*AUTÓNOMA alumni have a 10% discount on the tuition fee.

Study Plan

> Modules

Editorial project

Filipe Caetano

João Silva

48 hours

Sources in Political Journalism

Joana Reis

18 hours

Politics and the Media

Paula Sá

18 hours

Political and Media Speech Analysis

Isabel Damásio

18 hours

Public Policies and Strategies for the Media

Alberto Arons de Carvalho

18 hours

Political Journalism, Democracy and Citizenship

Filipe Santos Costa

18 hours