

POST-GRADUATION

Television and Multiplatform Journalism



2021/2022

3rd edition

Objectives

Production of television and multiplatform content for the current scenario, from a perspective of media sustainability. We aim that participants acquire the skills to become easily and quickly integrated in the labour market.

Who should attend

- Recent university graduates and secondary school leavers
- Experienced professionals aiming to do a refresher course to update their practical and theoretical knowledge.

Information



215 800 952

academy.autonoma.pt / academy@autonoma.pt

Structure

The Post-Graduation in Television and Multiplatform Journalism aims to lead the students to a “new media” mindset (the interaction among all journalistic platforms: the printing press, television and online).

We aim to train future professionals that will successfully face the changes that technological developments have imposed on television and on digital environments and which have directly impacted journalistic production.

Coordinator: João Ferreira

DURATION

25 November 2021

TIMETABLE

Thursdays 19:00 – 22:00

Fridays 19:00 – 22:00

WORKLOAD

90 hours

FEE

Application	100€
Enrolment	100€
School insurance fee	20€
Certificate	75€
Tuition fees	900€*

*Fee can be paid in 4 instalments or in full. If payment is in full, a 3,5% discount is applied.

*AUTÓNOMA alumni have a 10% discount on the tuition fee.

Study Plan

> Modules

The Media Now

Octávio Ribeiro

3 hours

Techniques in Live Reporting

Carlos Rodrigues

Francisco Penim

12 hours

Introduction to TV Reporting

João Ferreira

24 hours

Presentation Techniques for News Programs and Entertainment Shows

José Carlos Castro

Francisco Penim

Special guests from the television entertainment area

24 hours

Final Project

João Ferreira

Francisco Penim

27 hours

Partners

