

POST-GRADUATION

Management Consulting



2022/2023

Objectives

The post-graduation in Management Consulting aims to train participants in the consulting cycle, from solution development to results, using best practices from the most renowned consulting firms.

Who should attend

- Independent consultants or those working in small and medium-sized consulting companies;
- Professionals from complementary fields (finance, engineering, law, etc.) in need of widening their scope of service to management consulting;
- Professionals who conduct internal consulting at public or private organizations;
- New graduates in different fields;
- Professionals wishing to learn a new perspective on dealing with organizational challenges.

b-Learning

Information

 **215 800 952**

academy.autonoma.pt / academy@autonoma.pt

Structure

Management consulting (in its strategic-operational-technological scope) is an organizational area that has been developing and increasing its relevance in view of the need for continuous adapting, changing and improving in terms of efficiency-efficacy that organizations have been facing.

In recent years, private and public organizations have been changing, requiring new approaches and opening new possibilities. Examples include the expansion of the business ecosystem, namely through adopting open innovation models that foster entrepreneurship (start-ups), as well as partnerships; digital change (big data, social networks, IoT, among others); bigger and more demanding concerns regarding (environmental and social) sustainability and more transparent governance models; new and disruptive risks as a result of a more global world (two relevant examples of this are the recent pandemic and the breaking out of war in Europe).

Organizations typically work in this context either through internally designed or outsourced projects. Regardless of the format, consulting approaches and methodologies is a crucial tool to optimize developing those projects and obtain results.

**Coordinator: Álvaro Silveira
Gonçalo Negrão Serra**

DURATION

November 2022

TIMETABLE

Tuesdays and Thursdays 18:30 – 20:30
Saturday 10:30 – 12:30

WORKLOAD | ECTS

96 hours | 24 ECTS

FEE

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|----------------------|--------|
| Application | 100€ |
| Enrolment | 100€ |
| School insurance fee | 20€ |
| Certificate | 75€ |
| Tuition fees | 2000€* |

* Fee can be paid in 4 instalments or in full. If payment is in full, a 3,5% discount is applied.

* AUTÓNOMA alumni have a 10% discount on the tuition fee

Study Plan

> Modules

Introduction to management consulting

Álvaro Silveira and Gonçalo Negrão Serra

16 hours _4 ECTS

Cycle in management consulting I: how to deal with the issue and develop solutions to resolve it

Álvaro Silveira and Gonçalo Negrão Serra

16 hours _4 ECTS

Cycle in management consulting II: implementing projects

Álvaro Silveira and Gonçalo Negrão Serra

16 hours _4 ECTS

Key skills in consulting

Álvaro Silveira and Gonçalo Negrão Serra

16 hours _4 ECTS

Portfolio Management of Strategic Initiatives

Ana Catarina Martins

12 hours _3 ECTS

Current key fields in consulting

Guest Teachers

12 hours _3 ECTS

Project presentation and discussion

Coordination and Guests

8 hours _2 ECTS