

MASTER BUSINESS ADMINISTRATION

Lisbon Atlantic



2022/2023

5th edition

Objectives

Provide students with cross-sectional skills in management and administration in specialized areas so that they can develop their management activities (or management support activities) in companies, Public Administration departments, organizations, or businesses.

Who should attend

Applicants include all those aiming to acquire or further their knowledge in management or provide management support to a company, a department within Public Administration, a business or a non-profit organization.

Information

 **215 800 952**

academy.autonoma.pt / academy@autonoma.pt

Structure

The Master in Business Administration – MBA Lisbon Atlantic – aims to provide its students with cross-sectional knowledge in business from the perspective of a transactional and global economy so that they can develop their skills in the business management process, in designing their business strategy and plan, as well as in using the analytical tools required to support any Company, Public Institution or business which involves international business issues.

The list of courses and their syllabi, combined with the teaching perspective of our highly qualified lecturers, who are also experienced professionals, allow for our students' developing their skills and competences.

The program is presented to students as a coherent and open system rather than a set of course units, designed and organized to have a multi-level impact in them so that they can attain the best possible results for their future personal or professional success.

Coordinator: Fátima Castanheira Geda

DURATION

25 November 2022

TIMETABLE

Friday 18:30 – 22:30

Saturday 09:00 – 13:00

WORKLOAD | ECTS

256 hours | 60 ECTS

FEE

Application	150€
Enrolment	150€
School insurance fee	20€
Certificate	75€
Tuition fees	3300€*

*Fee can be paid in 8 instalments or in full. If payment is in full, a 3,5% discount is applied.

*AUTÓNOMA alumni have a 10% discount on the tuition fee.

Study Plan

> Modules

Strategic Management and Business Development

Joaquín Quirós: 16 hours – 4 ECTS

Business and Global Economy

Pedro Gomes Sanches: 16 hours – 4 ECTS

Corporate Communication

Maria da Conceição Zagalo: 16 hours – 4 ECTS

Financial Management and Business Performance

Vasco Melo: 24 hours – 6 ECTS

Labour Law

Carlos Proença: 16 hours – 4 ECTS

Risk Management and Business Control

Fátima Geda: 16 hours – 4 ECTS

Management and Assessment of Business Projects

Maria Joana Fernandes: 16 hours – 4 ECTS

Corporate and Business Law

Luís Pedro Oliveira: 16 hours – 4 ECTS

Digital marketing

Filipe Carrera: 16 hours – 4 ECTS

Management of Human Resources and Leadership

João Feijoo: 16 hours – 4 ECTS

Logistics and Transports

Luís Freitas: 16 hours – 4 ECTS

Data Analytics

Pedro Miguel Santinhos: 24 hours – 6 ECTS

Management and Innovation in Change

Catarina Zagalo: 8 hours – 2 ECTS

Designing a Business Case

Fátima Geda: 24 hours – 6 ECTS

Seminars

Seminar 1: Business Sustainability and Liability – 4 hours

Seminar 2: E-Business and M-commerce – 4 hours

Seminar 3: Multiculturalism and Business – 4 hours

Seminar 4: Risk Management and CRM – 4 hours

Seminar 5: Enterprise Risk Management and Management Control – 4 hours

Seminar 6: Portugal 2020 – 4 hours

Students should choose 4 of the 6 seminars offered to be completed at the end of each trimester. Only the 4 most chosen seminars will be lectured. These 4 seminars will be open to the community and all attendants will be issued a participation certificate.